

LAURA C. TEMPLE

SENIOR GRAPHIC DESIGNER

EDUCATION

RINGLING COLLEGE OF ART + DESIGN

Bachelor of Fine Arts Degree. 2008
Graphic & Interactive Communications
Sarasota, FL

DESIGN & ARCHITECTURE SENIOR HIGH

Diploma 2004
Visual Communications Concentration
Miami, FL

PROFESSIONAL SKILLS

Packaging Design & Mock-ups
Graphics, Layout & Branding
Licensed & Generic Products
Production Art/ Tech Packs
Apparel Graphics & Repeat Patterns
Vector Display/ PDQ Renderings
Vector Rendering of Products
Product Photography & Touch-Ups

TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop,
Adobe InDesign, Bridge, Camera Raw,
Flex PLM, Digital SLR Cameras,
Dreamweaver, Plaid Maker

www.lauractemple.com



lauratemplefreelance@gmail.com



305-510-6748



6630 Branch Street
Hollywood, FL 33024



DESIGN EXPERIENCE

REMOTE SENIOR GRAPHIC DESIGNER

Almar Sales Company /Hollywood, FL / 2017- 2019

- Created artwork, product renderings and production art for various novelty items within the kids and teen market.
- Created artwork and production artwork for licensed and generic cosmetic products for all ages.
- Corresponded with production department, product developers and management to ensure product quality and time lines were met.

SENIOR PACKAGING/ GRAPHIC DESIGNER

GBG Beauty / New York, NY / 2013- 2017

GBG Beauty LLC is a division of Global Brands Group that designs, develops, markets and sells products under a diverse array of owned and licensed brands to the mass consumer market, bringing in \$200 million to the Global Brands Group bottom line.

- Designed packaging and artwork for both generic and licensed brands involving kids and ladies cosmetics, bath and hair accessories.
- Illustrated vector renderings for a variety of consumer products
- Rendered vector PDQ's wall and floor displays for mass market.
- Laid out and finalized production artwork/ tech packs to send to overseas factories for production.
- Corresponded with licensor's to obtain artwork approvals based on licensor guidelines.
- Corresponded with production department and overseas factories to ensure product quality and time lines were met.
- Photographed products and touched up photos for websites and presentation use.

PACKAGING/ GRAPHIC DESIGNER

Almar Sales Company / New York, NY / 2011-2013

Almar Sales Company is an international consumer products manufacturer and supplier of fashionable accessory products and cosmetics for over 45 years.

- Designed packaging and branding for in-house brands including kids, teens, & ladies cosmetics and hair accessories and kids dress-up.
- Multi-tasked multiple projects simultaneously.
- Corresponded closely with sales team on buyer-based and inventory based projects and products.
- Laid out & finalized production artwork/ tech packs to send overseas factories for production.

CAD ARTIST & ASSOCIATE DESIGNER

LAURA C. TEMPLE

SENIOR GRAPHIC DESIGNER

ACKNOWLEDGMENTS

"...Not only is Laura an amazing artist, but she has something to offer a client that's hard to find in a creative soul: professionalism. I'd recommend Laura to any potential colleague or client."

- Taryn Fiol. Former Colleague

"During our busiest times, I could depend on Laura to work proactively to ensure all steps in the packaging cycle were completed from initial concept to final production art details. She is definitely one of the strongest artists I've worked with."

- Vanessa Vizcarra. Product Developer

"No matter how big or small the project, she was ready to do the job. I can honestly say I learned as much from her and I hope she did from me."

- Randolph Gentile. Art Director

REFERENCES

References given upon request.

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DESIGN EXPERIENCE CONTINUED

Ariela & Associates International / New York, NY / 2009-2011

Ariela and Associates is one of the largest privately held lingerie companies in the country, selling over 60 million garments a year under numerous national brands.

- Created various repeat patterns for pre-teen, teen and ladies intimate apparel.
- Created CAD rendering of garments.
- Prepared sample requests involving fabrics and garment elements (lace, elastic, straps, hook & eyes) for in-house sample makers.

PROFESSIONAL CREATIVE INTERN AND FREELANCER

Disney Design Group / Lake Buena Vista, FL / 2008-2009

Disney Design Group designs, develops and merchandises all consumer products for Walt Disney World and Disneyland theme parks.

- Created artwork and assets for various Disney Theme Park style guides.
- Attended weekly meetings with Product Development department to review current trends and trend applications.
- Corresponded frequently with Senior Designer and Art Director to ensure all artworks created, fell within Disney character guidelines and rules.